

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE:**

## **The Minnesota Agri-Growth Council Announces New Communications Director**

*New Communications Director, Krystal Wiesenberg, joins the team at the Minnesota Agri-Growth Council.*

ST. PAUL, Minn. (August 26, 2009) — This month Krystal Wiesenberg joined the dynamic team at the Minnesota Agri-Growth Council at their offices in downtown St. Paul as the Communications Director. She follows in the shoes of Leslie Shuler-Svacina who left the Agri-Growth to obtain a graduate degree. Wiesenberg comes to the Council with a degree in English and a minor in Mass Communications from the University of Minnesota – Twin Cities. Wiesenberg grew up on a family owned and operated dairy farm, based in Monroe, Wisconsin. As a student, she was active in the agriculture community in her hometown through ag-related clubs such as 4-H and FFA.

After coming to Minnesota she gained extensive public relations, nonprofit communications and social media knowledge through her employment with *The Minnesota Daily*, PR Newswire and Youth Frontiers, Inc. Before coming to the Agri-Growth Council she worked at another Minnesota trade association, the Minnesota Trucking Association. There she was involved in member relations, association communications and assisted on several association events.

Wiesenberg is excited to continue to be involved with the agricultural community and represent the food and agriculture industry in her career. On her new position, Wiesenberg said "I'm thrilled to begin work with the Minnesota Agri-Growth Council. It's really an exciting role for me and a chance to get involved in an industry that's near and dear to my heart. Even in my few days with this organization it's easy to tell that the staff is extremely dedicated to the Council. I'm really looking forward to digging into the projects for the Annual Meeting that is on November 3rd. I feel very fortunate to have found this well-fitting position with the Council."

*The Minnesota Agri-Growth Council ([www.agrigrwth.org](http://www.agrigrwth.org)) is an advocate for the state's food and agriculture industry. Founded in 1988, the Council is a nonprofit, nonpartisan organization that represents the shared interests of its 200-plus members, which include food and agriculture businesses, organizations and producers, as well as the service industries that support them.*

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